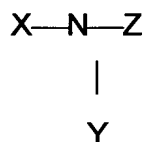


**Abstract of th Disclosure**

The invention relates to a method of simultaneously cleansing the skin and reducing skin sensitivity and/or skin reactivity. The method comprises topically applying a skin cleanser composition comprising: (a) an effective amount of an alkanolamine the formula:



wherein X, Y and Z are selected from the group consisting of hydrogen, C<sub>1</sub>-C<sub>3</sub> alkyl group, C<sub>2</sub>-C<sub>4</sub> alkanol group, wherein at least one of X, Y or Z is a C<sub>2</sub>-C<sub>4</sub> alkanol group bearing at least one hydroxyl group and optionally at least one carboxyl group; (b) a cleansing surfactant; and (c) water. In another embodiment, the invention relates to a method for ameliorating redness or inflammation of mammalian skin by topically applying the above skin cleanser composition.